

What is a Logic Model?

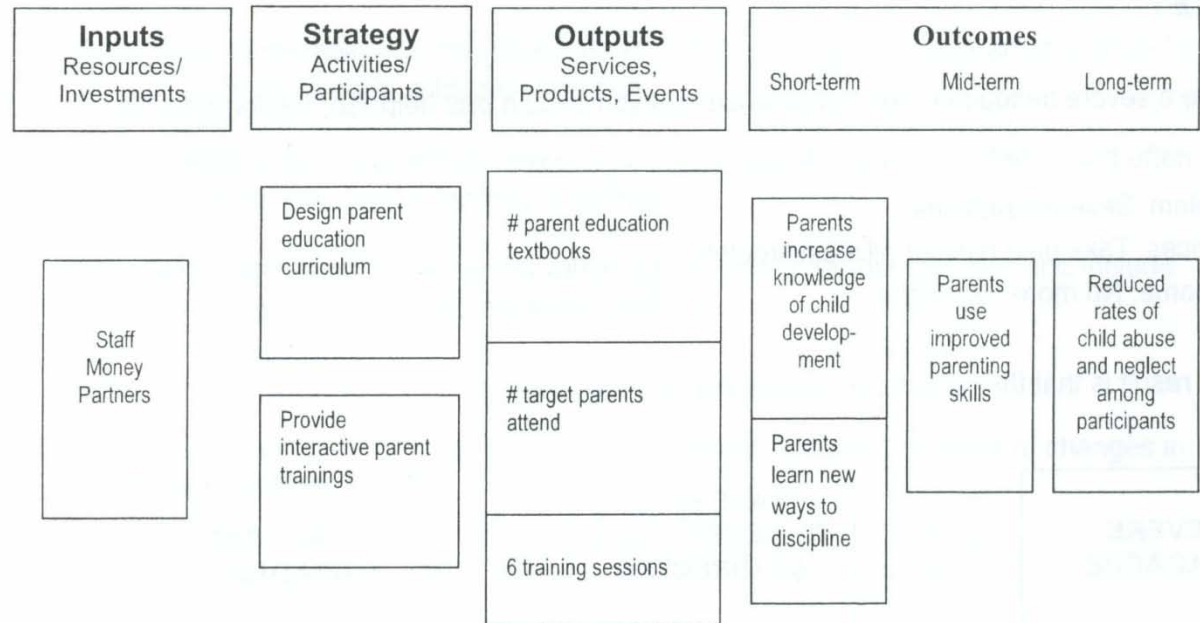
- A simplified picture of a program, initiative, or intervention that is a response to a given situation.
- Shows the logical relationships among the resources that are invested, the activities that take place and the benefits or changes that result.
- Core of program planning, evaluation, program management and communications.

Purpose of a Logic Model

- A logic model links program activities to program effects or outcomes
- Easily explains how your program will work
- Shows why you have a good solution to an identified problem
- A tool for creating consensus about how the program does and how to define success

Components of a Logic Model

- **Inputs** or what is invested in the program
- Program **activities** or intervention process
- **Outputs** (may or may not be included)
- Expected **outcomes** – short term, intermediate and long term
- **Goal** (often the long term outcome)



Logic Model Template

Goal: (your intended results)

Inputs

What resources will be used to support the project?

Activities

What are the main things the project will do/provide?

Outputs

How many and what sort of observable/tangible results will be achieved?

Short-Term Outcomes

What will occur as a direct result of the activities & outputs? (changes in knowledge, skills, attitudes)

Mid-Term Outcomes

What results should follow from the initial outcomes? (typically changes in behavior, policies, practice)

Long-Term Outcomes

What results should follow from the initial outcomes (typically, changes in broader conditions)